



"Loving Art, Making Art", September 6-8, 2012 Tel-Aviv-Jaffa

PROVINCE

Artists: Alona Rodeh, Ariel Efraim Ashbel, Tahel Frosh & Mati Shemoelof (Guerilla Tarbut), Hadas Ophrat, The Zimmer, Tamir Lichtenbeg, Maya Dunietz, Meir Tati, Jaffa Project, Nevet Yitzhak, Société Réaliste

Curator: Leah Abir

Associate Curator: Gilly Karjevsky

Curatorial Research Team: Anna Axenov, Na'ama Henkin, Mor Shavsha, Dina Yakerson, Yifat Peleg

In 2012, the main exhibition of "Loving Art, Making Art" will conclude an ongoing art and research process, named "Province", which deals with the realm of the public in urban space. The public as a value, a system and a concept acts as a common starting point for artists, poets, musicians and activists, who will show together on September 6-7, in "Visitor Center" - an exhibition in two public focal points at Einav Center on the roof of "Gan-Ha'ir" and at the Saraya compound in Jaffa. The process building up to the exhibition will be revealed in different stages through public events (see schedule below). The premise on which this process of "Province" is based on is that cultural action is inherently a public one, and that the city, on its own behalf, demonstrates different kinds and levels of the public in its structures, buildings and mechanisms. We can imagine the city being a system of light dimmers, controlling the publicness of different zones and information sites. These dimmers are used by the participating artists as entry points to the social force field we call "the city".

The exhibition "Province: Visitor Centre" will include installations, performances, documentation and other forms of representations of the processes that took place during "Province". The name of the exhibition is based on the ambivalent relationship of the visitor center to the site it represents - an internal and external relationship that seeks to position the viewer in a concrete space through its imagined representation. "Province: Visitor Center" will also include a historical archive of cultural activism in Tel-Aviv-Jaffa, screening programs and lectures.

Among the work that will be shown in "Province: Visitor Center", September 6-7, 2012:

Jaffa project will transform the Saraya campus in Jaffa to a visitor center for "JAFFA 2030", that will try to actively imagine Jaffa's near future as a cosmopolitan city that gives answer to Israeli populations that are constantly excluded from the cultural hegemony, that can confront the historical-autobiographical fraction line that took place in the urban space in 1948, and that holds daily connections to other regional cities through a Mediterranean transportation network between Beirut, Cairo, Damascus, Amman, Tunise, Barcelona, Marseilles and the ports of Italy, Greece and Turkey; Maya Dunietz's reverberating sound work deals with translation and the untranslatable "pound of flesh" that is left over when one text is told in many languages; "Independence



Garden Day: Re-sexualising a sterile zone" is a musical and theatrical performance directed by Ariel Efraim Ashbel that deals with the loss of cruising possibilities in the independence garden following its recent renovation; In Alona Rodeh's work electric shutters, smoke detectors and sprinkler systems are orchestrated to create a street performance of the average shop's defence mechanisms; Tamir Lichtenberg's film will sum-up a process of vagrancy and flaunderism that will define, through staged and random situations, the identity of the artist-resident; the artist duo "Societe Realiste" (Paris) that deals with political design, cartography, experimental economy and social engineering consultation, will show the results of their research on Tel Aviv-Jaffa.

The experimental sound center, The Zimmer, will launch their archive that documents shows, events and exhibits from their program in the last four years, as well offer users a unique programming and navigation experience; the documented adventures of Hadas Ophrat's aluminum suitcase - an urban survival performance kit that is given from one user to the next, and its contents - among which a helmet camera, body harness, a mirror, plastic cuffs, stopwatch and a colored rooster feather; a video work by Meir Tati will combine his continuous work in the city with biological graffiti - a graffiti made using lichen paste, especially brewed by Tati and Atar Geva from the Greenhouse in Ein-Shemer - and the documentation of the artist trying to issue a private weapon license, on the bureaucracy and training that it involves; Nevet Itzak's video installation will draw from the stories of woman land owners in Tel-Aviv-Jaffa in the 19th and beginning of the 20th centuries. The installation will focus on two ancient sites: "Hope Mountain" (Har HaTikva) the **eolianite** hill on which a missionary farm was built, and the orchard estate "David's Garden" (Ginat David) that used to be around the area of "Somil" village, where today you can find Tel-Aviv's city hall and Gan-Ha'ir complex; Tahel Frosh and Mati Shemoelof (Guerrilla Tarbut) will present their first "Social Breaking Silence" public campaign for which evidence of workplace injustice, given by the victim or by the criminal will be collected and made public. As part of this campaign a new poetry collection will be distributed in areas of potential work crimes.

June 13-August 22 | Province: Public Events schedule

The various art and research processes of "Province" will be exposed to the audience in both a sporadic and planned manner. In parallel to the organic development of each artistic project (public actions, workshops, meetings, discussions and more), there will be four public events during June, July and August. Each event will feature two simultaneous public platforms.

1/ Historical Seminar - Cultural Activism in Tel Aviv-Jaffa

Parallel to the various processes, the curatorial team of "Province" is conducting a historical survey of various acts of Cultural Activism that took place in Tel Aviv from its very first days as a city. Essays, interviews, footage, and documents will be organized as an active archive suggesting a first step in the research of this medium in the history of culture in the area. The archive situates the different processes of "Province" as one instance in an ever "expanding field," delineated by political and social contexts. The seminars will include lectures and conversations, which will highlight important acts of cultural activism in Tel Aviv-Jaffa.



2/ Television Night

five curated video programs will be screened on tv sets, complete with remote controls. These curated programs will feature works in process and previous works by the participating artists in "Province," combined with video works, films and other screened matter by artists and cultural activists from around the world. Each "Television Night" will have a general theme, related to concept of the public.

Schedule of events:

June 13, 7 pm - Seminar (1920-1950), TV Program: "Cookies (or: "A Eulogy to Privacy) @ Enav Center

July 3, 7 pm - Seminar (1950-1970), TV Program: "The Commons" @ Enav Center

August 1, 7 pm - Seminar (1970-1990), TV Program: "Navigation" and "Agenda" @ Arab-Hebrew Theater

The exhibition is supported by **outset.**